

## The Return Of The Moguls How Jeff Bezos And John Henry Are Remaking Newspapers For The Twenty First Century

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### The Return Of The Moguls

The Return of the Moguls chronicles an important story in the making, one that will affect more than just the newspaper business—it has the power to change democracy as we know it. Over the course of a generation, the story of the daily newspaper has been an unchecked slide from record profitability and readership to plummeting profits, increasing irrelevance, and inevitable obsolescence.

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### Amazon.com: The Return of the Moguls: How Jeff Bezos and ...

Though “moguls” often carries a negative connotation, Kennedy understands how publically traded corporations have decimated their newsrooms in the chase for profits, and many welcome the wealth of Amazon’s Jeff Bezos and Boston Red Sox owner John Henry as they try to keep the newspapers they bought (the Washington Post and Boston Globe respectively) afloat.

### THE RETURN OF THE MOGULS by Dan Kennedy | Kirkus Reviews

Excerpt: 'The Return of the Moguls' By: Dan Kennedy. June 4, 2018. It is a staple of every discussion about journalism and the internet. If only ...

### Excerpt: 'The Return of the Moguls' - Poynter

Dan Kennedy was interviewed at the National Press Club's Book Fair. He talked about his book, [The Return of the Moguls: How Jeff Bezos and John Henry Are Remaking Newspapers for the Twenty-First ...

### [The Return of the Moguls] | C-SPAN.org

The Return of the Moguls 1. The Return of the Moguls Can a new breed of newspaper owner reinvent journalism? 2. Aaron Kushner • Greeting card executive tried to purchase The Boston Globe

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"Exhaustively researched and authoritatively written, The Return of the Moguls gives readers a bird's-eye view and an important understanding of the ongoing efforts -- ambitious and in some cases, downright courageous -- to reconstruct that business model while introducing us to some of the key people engaged in that enterprise."-- "Boston Globe" "Kennedy collects insights from case studies of three American newspapers, arguing that wealthy, civic-minded owners are key to the survival of ...

### The Return of the Moguls - How Jeff Bezos and John Henry ...

“The Return of the Moguls” will be among the titles featured, and sales will be handled by Politics and Prose. If you’re in the capital and would like to drop by, I’d love to see you. More information here. Share this: Click to share on Twitter (Opens in new window)

### The Return of the Moguls - Media Nation

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### The return of the moguls : how Jeff Bezos and John Henry ...

Kennedy’s latest book, The Return of the Moguls: How Jeff Bezos and John Henry Are Remaking Newspapers for the Twenty-First Century, was published in 2018 by ForeEdge. His previous book, The Wired City: Reimagining Journalism and Civic Life in the Post-Newspaper Age (2013), examines the rise of the New Haven Independent and other digital-only community news organizations.

### About the Book - Media Nation - By Dan Kennedy

It's called, “The Return of the Moguls.” Hi, Dan. Dan Kennedy: Hi, Barbara. Howard: So you lay out the problem in your book — in just nine years from the year 2005 to 2014, combined print and digital ad revenues nationwide plummeted from almost \$50 billion to just about \$20 billion.

### What 'The Return Of The Moguls' Means For The Future Of ...

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Chuck Morse is joined by Dan Kennedy, author of The Return of the Moguls: How Jeff Bezos and John Henry are Remaking Newspapers for the Twenty-First Century. Left-Right Radio with Chuck Morse ...

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### **Dan Kennedy, “The Return of the Moguls”**

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