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Social Network Analysis For Startups

Currently, he teaches social network analysis at George Mason University. He is also a co-founder of DeepMile Networks, a startup company concentrating on mapping influence in social media. Maksim also teaches executive seminars in social

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network analysis, including "Social Networks for Startups" and "Understanding Social Media for Decisionmakers".

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1. Introduction - Social Network Analysis for Startups [Book]

Cliques, Clusters and Components - Social Network Analysis for Startups [Book] Chapter 4. Cliques, Clusters and Components. In the previous chapter, we mainly talked about properties of individuals in a social network. In this chapter, we start working with progressively larger chunks of the network, analyzing not just the individuals and their connection patterns, but entire subgraphs and clusters.

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Social network analysis - Wikipedia

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